



The Catholic Women's League of Canada

Archdiocese of Edmonton

OUR LADY OF GOOD COUNSEL, PRAY FOR US

Gladys Brown

E-Mail: cwledm@cwledm.ab.ca

ORGANIZATION COMMUNIQUÉ

AUGUST 2009

To: Organization Standing Committee Chairs
Council Presidents
Zone Chairpersons

Dear Sisters in the League:

Just think, we are into the month of August! Time sure flies! I have been busy learning the role of President-Elect/Organization.

Upon reviewing the priorities from the Diocesan Convention in Camrose, the members felt that the focuses should be on 1) Welcoming Membership, 2) Spiritual Development, 3) Promoting the League Image.

MEMBERSHIP: Parish councils are encouraged to set realistic yet challenging membership drive goals. Personal contact remains the number one most effective way of recruiting new members. Being enthusiastic and welcoming is so important and just having fun along the way is an added bonus. It is imperative that your members have input into what they would like to do and see done for the next year. Plan different activities as well as outings. Each of us has been given gifts and talents to use therefore let us put them to good use.

LEADERSHIP DEVELOPMENT: Parish Councils need to take advantage of the National Development Fund and to consider hosting workshops in the upcoming year. One suggestion is to invite neighbouring councils in your Zone and plan a workshop for some type of activity or other interest. There are resources available at National Office and on the website. *Leading the League* is an excellent resource that can be of use to each parish council. Councils are also encouraged to purchase the new *Handbook for Organization Chairpersons*. There are many excellent workshops and ideas. The best resource, however, is still the "Human Resource" and we are so fortunate in our Diocese to have a number of Life Members and an Honorary Life Member to turn for mentoring or League information.

I am pleased to announce that in Zone 5 the new Chairperson is Diane Murphy from Bawlf. Congratulations! Please contact me as soon as you know the dates of your Zone meetings so that I can plan to attend. I am hoping to meet with all Zone Chairs at the Fall meeting on Saturday, September 26, 2009 in Red Deer.

Sister in the League,
Gladys Brown, President-Elect/Organization Chairperson,
Edmonton Archdiocesan Council